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## **Cirrus Solutions Unveils Groundbreaking Land Asset Module for Manufactured Home Retailers**

March 10, 2025 – Cirrus Solutions is excited to announce the launch of its innovative Land Asset Module, a powerful new addition to the Cirrus Solutions Dealer Management System (DMS).

“This enhancement has been in development for some time, and we’re thrilled to bring it to our manufactured home retailer dealers,” said Mark Magnacca, Vice President of Business Development. “Dealer Owned land-home sales are rapidly gaining popularity, and now our dealers have an exclusive tool designed specifically for these transactions—something that doesn’t exist anywhere else.”

Following successful beta testing with key retail dealers, Cirrus Solutions is rolling out a feature that enables retailers to package dealer owned land-home deals seamlessly within a single transaction, while maintaining separate commission structures. With the new Land Asset Module, dealers can manage their land inventory efficiently and “bundle” available lots with homes in stock, simplifying the sales process and increasing flexibility.

Founded in 2012, Cirrus Solutions, Inc. is the only full-suite Dealer Management System built for manufactured housing retail dealers. Created by dealers for dealers, Cirrus Solutions continues to lead the industry with innovative, cutting-edge software solutions.

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